



Hpa-an, Kayin State
24 Nov 2017



KAYIN STATE INVESTMENT FAIR



1 Seminar

High level keynote speeches, informative presentations and live panel discussions. Outcome of the Kayin State Investment Opportunity Survey. Over 300 participants.

2 Exhibition

Booths of industrial parks, local industries and development projects will be displayed for potential investors.

3 Business matching

Foreign investors and the Kayin State business community will have the opportunity to connect in the prospect of future partnerships.

4 Optional site visit

On the next day (Nov 25), a tour is planned to visit some sites around Hpa-An such as industrial zone and potential business investment area.

Come and Discover Kayin State's Untapped Opportunities!

Kayin State's economy mainly consists of agriculture (e.g. rubber, rice, cardamom, coffee). Tourism is said to possess some potential. Trade and logistics is likely to become more active, as the State provides the most important trade route between Myanmar and Thailand with Myawaddy serving as the gateway. This route has been designated as part of the East-West Economic Corridor (EWEC) of the Greater Mekong Sub-region (GMS) and this important route is being upgraded by the Union Government with support from Asian Development Bank and others. Mae Sot Special Economic Zone is planned to be developed across the border in Thailand. Kayin State has two designated industrial zones in Hpa-an and Myawaddy.

To promote investment in Kayin State more effectively, Myanmar Investment Commission (MIC) and the Japan International Cooperation Agency (JICA) plan to conduct the "Kayin State Investment Opportunity Survey and Investment Fair". The survey is being conducted by Myanmar Marketing Research and Development (MMRD). The investment fair will be jointly organized by MIC, the Kayin State Government and JICA, with support of JETRO.

9:30-10:00	9:30-16:00	10:00-13:00	14:00-16:00	25th November
Opening ceremony	Exhibition	Kayin State Investment Seminar	Business Matching	Optional field visit around Hpa-an

Free admission!
Pre-registration is kindly requested before 10th November 2017.

When?
Friday,
24th Nov 2017

Where?
Thiri Hpa-an Hotel
(Hpa-an)

Enquiries
Please email your required information to Su Thiri Khin : kayininvestmentfair2017@mmdrds.com

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